

SEO & AI

Sådan bliver I synlige på
Google med kunstig
intelligens



Torbjørn Flensted
Co-founder, SEO.AI



Agenda

- AI og SEO i 2024
- Do's and don'ts
- Spørgsmål og svar

...tip 10 er min favorit

SEO nørd siden 2004

Torbjørn Flensted

- Co-founder, SEO.AI
- 100+ podcast episoder
- Drevet SEO-bureau i 15 år
- Rådgivet tusinder af kunder
- Skrevet 5 SEO-bøger





Hvilket billede er lavet med AI?



Hvilken video er **ikke** AI-genereret?



1



2



3

AI tager ikke dit job!

The AI 'SEO Heist'



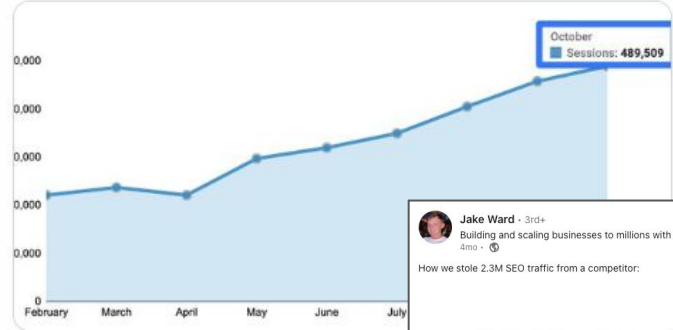
Jake Ward · Nov 24, 2023

@jakezward · Follow

We pulled off an SEO heist that stole 3.6M total traffic from a competitor.

We got 489,509 traffic in October alone.

Here's how we did it:



Jake Ward · 3rd+

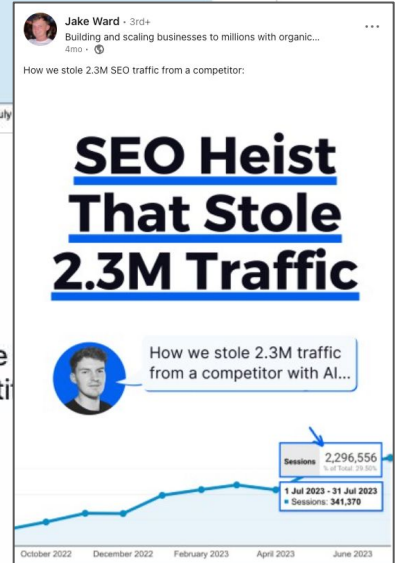
@jakezward · Follow

We pulled off an SEO heist using AI.

1. Exported a competitor's sitemap
2. Turned their list of URLs into article
3. Created 1,800 articles from those ti

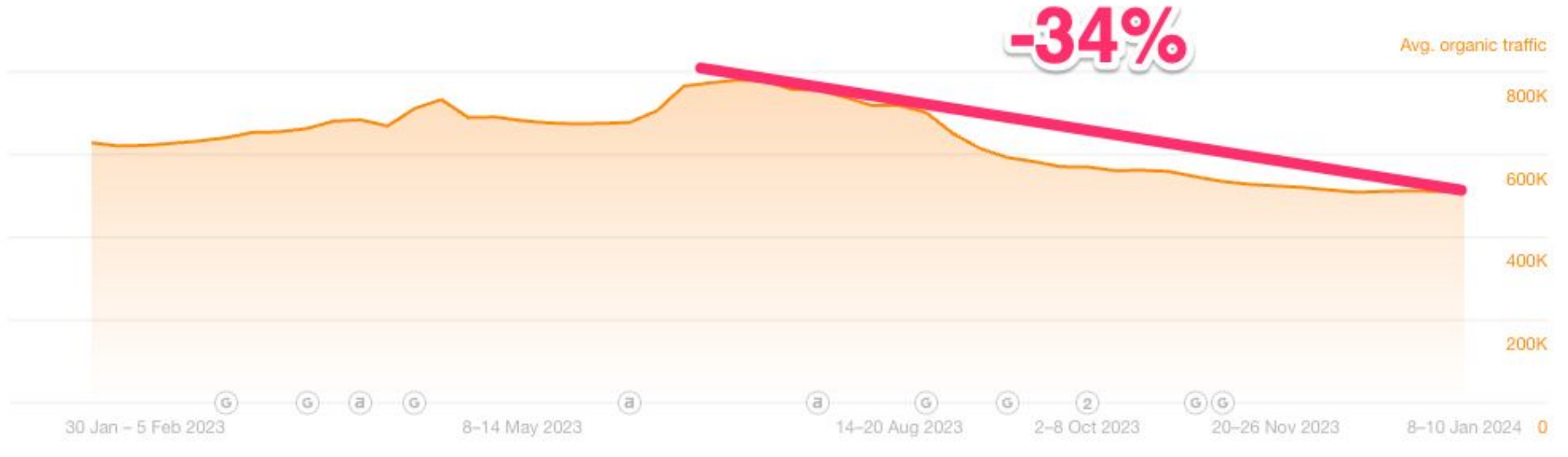
18 months later, we have stolen:

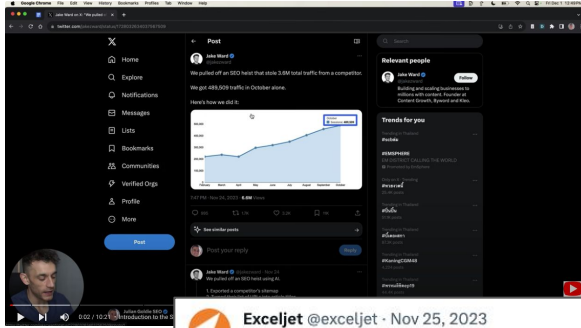
- 3.6M total traffic
- 490K monthly traffic



Trafikken bliver spist

Exceljet.net





Audacious new schemes known as "AI" are posing thorny questions for Google

Rob Price Dec 19, 2023, 11:00 AM CET



Exceljet @exceljet · Nov 25, 2023
 As the 10-year-old website "featured" in this case study, but otherwise not credited, we are curious to hear what SEO pros like @glenngabe, @lilyraynyc, @rustybrick, @CyrusShepard, @aleyda, and @dr_pete think about large scale efforts to steal traffic with AI.

HubSpot Blogs Newsletters

An Agency Used AI to Pull an "SEO Heist": Was It Worth It? We Asked Experts

Curt del Principe
 Published: December 14, 2023

Tech entrepreneur blasted for gleefully publishing how-to guide for using AI to steal content from competitors

Nov 27, 2023

A tech blog is being bootbanned online after claiming to have used artificial intelligence (AI) to steal millions...

Daniel Gniazdo · 2nd
 AI Guy (WhyTryAI.com) | SEO & Content Dude...
 I started writing a cute little LinkedIn post...only to end up hitting a character limit that I didn't even know existed.

So I had to turn it into an article.

Then I ended up irreversibly deleting that article simply by removing the associated LinkedIn post, because LinkedIn was designed by monsters watching us suffer.

So I had to rewrite most of it. Fun!

Anyway, here are my two cents on the "Jake Ward" clown show.

I rarely write about SEO stuff here, but this story touched a nerve.

Jake Ward @jakeward · Nov 24
 We pulled off an SEO heist using AI.

- Exported a competitor's sitemap
- Turned their list of URLs into article titles
- Created 1,800 articles from those titles at scale using AI

18 months later, we have stolen:

- 3.6M total traffic
- 490K monthly traffic



AI Used to Heist 3.6M Visitors from a Competitor

Marc Pickren
 President @ Next Net Media | Strategic Leadership Management
 December 27, 2023

Burkhard Berger · Following
 Building my things to \$10M in revenue with organic marketing.
 Visit my website
 2mo ·

Here are 7 SEO Strategies You Must Leverage in 2024.

Their Numbers:

- \$1+ million in annual revenue
- 1M organic visits per month
- 1,386 top 3 rankings
- 12.3K backlinks

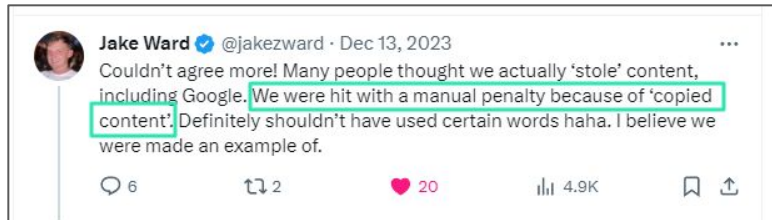
Profile	DR	Backlinks	Ref. domains	Keywords	Traffic
61	20	12.3K	2K	214K	542K

Organic search traffic

November 2023
 Avg. organic traffic: \$44,858



Storhed og fald for Casual.app



Effort indicators

Tip

No effort indicators



1,223 pages Total traffic: 2.1K 20 Mar 2024 Compare with: 20 Sep 2023 SERP titles Changes: Charts API Export

URL	Status	Traffic	Change	Value	Change	Keywords	Change	Top keyword	Volume	Position
https://www.ranktracker.com/blog/how-to-turn-off-trending-searches-on-google-a-step-by-step-guide/		675	31.8%	\$39		543		turn off trending searches	2.8K	14 ▼3
https://www.ranktracker.com/blog/best-chat-gpt-prompts-to-unleash-ai-s-potential/	Lost	0		\$0		0		prompts chatgpt	500	2
https://www.ranktracker.com/blog/		136	6.4%	\$119		101		blog rank tracker rank tracker	70 3.7K	1 🔗 1
https://www.ranktracker.com/blog/how-to-find-monthly-keyword-search-volume-a-comprehensive-guide/		132	6.2%	\$97		202		how to find monthly search volume	100	69 1 ▲14
https://www.ranktracker.com/blog/youtube-creator-awards-tips-for-getting-qualified-views/	New	88	4.1%	\$0.02		249		youtube creator award eligibility	1.1K	12



Tip

No effort indicators

Intro

Search engine optimization, or SEO, is important in the modern era since it drives more traffic to websites. An essential part of search engine optimization (SEO) is rank tracking. It entails tracking and assessing how well the keywords or search queries for your website perform on search engine result pages (SERPs).

Conventional methods of rank monitoring can be costly, time-consuming, and demanding in terms of labor and expertise. Nevertheless, with the progression of artificial intelligence (AI), rank surveillance has undergone a transformation and is presently more effective and streamlined than ever before.

Fluff



AI-powered rank tracking tools leverage the capabilities of AI to automate and streamline the process of monitoring keyword rankings. These tools evaluate enormous volumes of data using machine learning algorithms to offer insightful information on competitor analysis, keyword performance, and SEO plan optimisation. Businesses may raise their ranks, increase their visibility, and increase organic traffic to their websites by utilising AI.

This detailed article will go over the benefits of using AI-powered rank tracking, as well as a review of the top AI SEO tools available and practical tips for optimizing your website with them.

AI og SEO in 2024

Google er ok med AI

Google Search's helpful content system and your website

Google Search's *helpful content system* generates a signal used by our [automated ranking systems](#) to better ensure people see original, helpful content **written by people, for people**, in search results. This page explains more about how the system works, and what you can do to assess and improve your content.

How the helpful content system works

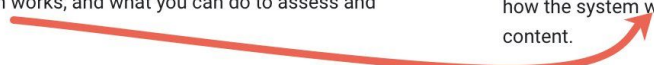
The helpful content system aims to better reward content where visitors feel they've had a satisfying experience, while content that doesn't meet a visitor's expectations won't perform as well.

Google Search's helpful content system and your website

Google Search's *helpful content system* generates a signal used by our [automated ranking systems](#) to better ensure people see original, helpful content **created for people** in search results. This page explains more about how the system works, and what you can do to assess and improve your content.

How the helpful content system works

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Google belønner high-quality content.

The screenshot shows the Google Search Central Blog interface. At the top, there is a navigation bar with the Google Search Central logo, links for Documentation, Support, Blog (highlighted), Events, and More, a search bar, and a language selector set to English. Below the navigation bar, the page title 'Google Search Central Blog' is displayed. The main content area features a breadcrumb trail: Home > Search Central > Google Search Central Blog. The article title is 'Google Search's guidance about AI-generated content', dated Wednesday, February 8, 2023. The article text begins with 'At Google, we've long believed in the power of AI to transform the ability to deliver helpful information. In this post, we'll share more about how AI-generated content fits into our long-standing approach to show helpful content to people on Search.' A red arrow points from the left sidebar to the first sub-heading, 'Rewarding high-quality content, however it is produced', which is enclosed in a red rectangular box. Below this sub-heading, the text continues: 'Google's ranking systems aim to reward original, high-quality content that demonstrates qualities of what we call E-E-A-T: expertise, experience, authoritativeness, and trustworthiness. We share more about this in our How Search Works site'. The right sidebar contains a 'Was this helpful?' section with thumbs up/down icons and a 'Send feedback' button, followed by a 'On this page' section listing various sub-topics like 'Rewarding high-quality content, however it is produced', 'How automation can create helpful content', and 'FAQ'.

Google Search Central

Documentation Support **Blog** Events More

Search English

Google Search Central Blog

Recent blog posts

- About us
- Archive
 - 2023
 - July
 - June
 - May
 - April
 - March
 - February
 - Updating Search Console users and permissions management
 - Bulk data export: a new and powerful way to access your Search Console data
 - Don't use 403s or 404s for rate limiting
 - Google Search's guidance about AI-generated content**
 - Announcing the Search Central Live Brazil roadshow

Home > Search Central > Google Search Central Blog

Was this helpful?

Google Search's guidance about AI-generated content

Send feedback

Wednesday, February 8, 2023

At Google, we've long believed in the power of AI to transform the ability to deliver helpful information. In this post, we'll share more about how AI-generated content fits into our long-standing approach to show helpful content to people on Search.

Rewarding high-quality content, however it is produced

Google's ranking systems aim to reward original, high-quality content that demonstrates qualities of what we call E-E-A-T: expertise, experience, authoritativeness, and trustworthiness. We share more about this in [our How Search Works site](#).

On this page

- Rewarding high-quality content, however it is produced**
- How automation can create helpful content
- Our advice for creators considering AI-generation
- FAQ
 - Is AI content against Google Search's guidelines?
 - Why doesn't Google Search ban AI content?
 - How will Google Search prevent poor quality AI content from taking over

**Don't bring an
knife to an
AI-gun-fight!**

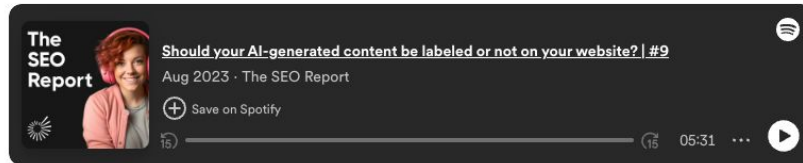


Rich Media (video, billeder, podcast) er lette at producere med AI

Why?

Because, at the end of the day, it's about the story the image tells, not the tools used to tell it.

Listen to the episode



Like Photoshop, AI is a tool. A rather impressive one, but a tool nonetheless.

With AI making waves in the content world, the question looms: to label or not to label?

AI Overviews

Google bluetooth speaker for a pool party

Converse Shopping Images Videos News Maps Books Flights Finance





AI Snapshot

Generative AI is experimental

When choosing a Bluetooth speaker for a pool party, you can consider factors like:

- Battery: How long the batteries last.
- Water resistance: Whether the speaker is waterproof. Reviewers suggest a water-resistance rating of at least IPX5.
- Sound quality: A large or expensive speaker does not necessarily produce better sound.

Here are some of the best bluetooth speakers for a pool party:

 <p>Good for shower JBL Flip 5 4.6 ★ (1.4K) JBL, 29+ stores \$90</p>	<p>This wireless, lightweight, Bluetooth speaker can be used outdoors and by the pool. It's waterproof and available in multiple colors.</p>
 <p>Good for outdoors Ultimate Ears MEGABOOM 3 4.6 ★ (5.8K) Best Buy, 19+ stores \$169</p>	<p>Featuring 360° sound and a powerful bass, this portable wireless speaker is suitable for pool and outdoor use.</p>
 <p>Good for shower Bose SoundLink Micro 4.7 ★ (8.4K) Bose, 10+ stores \$119</p>	<p>This small, powerful, wireless speaker is waterproof so you can use it at the pool. It's also portable and comes with a silicone strap.</p>
 <p>Good for outdoors Bang & Olufsen Beosound Explore Wireless Speaker 4.5 ★ (182)</p>	<p>Super portable • Great 360-degree sound Nice strap</p>

Choosing a Great Waterproof...
Buying a Bluetooth Speaker: 5...
How To Buy The Best Bluetooth...

Sources

Suggested products

Er Generative Engine Optimization (GEO) det nye sort?

You

what are the best places in france to visit as a family on holiday with 2 kids (6 years and 8 years)?

ChatGPT

France is a wonderful destination for a family holiday, offering a wide variety of attractions that are sure to delight both children and adults. Here are some of the best places to visit in France with kids:

- Disneyland Paris:** Located just outside Paris, this magical theme park is a dream destination for children. With its famous Disney characters, thrilling rides, and enchanting shows, it's perfect for families.
- Paris:** The capital city has many child-friendly attractions like the Cité des Sciences et de l'Industrie (a science museum great for kids), the Luxembourg Gardens with its puppet shows and playgrounds, and of course, iconic sights like the Eiffel Tower and Louvre Museum (which offers interactive tours for kids).
- Futuroscope:** Near Poitiers, this multimedia theme park offers futuristic and fun attractions, including 3D and 4D cinemas, which are great for kids and 8.
- Puy du Fou:** This historical theme park in Vendée is famous for its spectacular recreations of historical events, offering a unique and educational experience for all ages.

Search public GPTs

Top Picks DALL·E Writing Productivity Research & Analysis Programming Education Lifestyle

Trending
Most popular GPTs by our community

1	Consensus Your AI Research Assistant. Search 200M academic papers from Google Scholar and science-based answers and Q&A content. By Consensus	2	AI/POF AI/POF GPT (Top PDF GPT) can handle PDF documents up to 200k PDF files, allows 1000s of PDF uploads on mydrive.com... By mydrive.com
3	Ask YourPDF Research Assistant Enhance your research with the AskYourPDF Research Assistant. Chat with multiple files. ChatPDF generates articles... By AskYourPDF	4	Grimelle Coding Wizard. Create a website for anything with a prompt. A guide to new era of creativity. Prompt engineering 2024... By myopenai.com
5	Scholar AI AI Scientist - generate new hypotheses, analyze text, figures, and tables from 200k+ scientific papers and books. By scholar.ai	6	Science Former ResearchGPT. Do hours worth of research in minutes. AI research assistant that helps you discover the latest & greatest... By SciSpace
7	22,200+ Best Custom GPTs Search all public GPTs here about the best Custom ChatGPTs tailored to your needs. Every day hundreds of new people... By me4u	8	Camia Effortlessly design anything: presentations, logos, social media posts and more. By camia.com
9	VidoeGPT by VEED The easy way to generate stunning videos and grow your audience with AI. Best... By veed.com	10	Image generator A GPT specialized in generating and refining images with an eye of professional and trendy tone image generator By imageai.com
11	DesignGPT Creates and hosts beautiful websites By DesignGPT	12	Logo Creator Use me to generate logo designs! By LogoAI

what are the best places in france to visit as a family on holiday with 2 kids (6 years and 8 years)?

France is a great place to visit with children of all ages. There is something to see and do for everyone, from exploring the bustling cities to enjoying the beautiful countryside. Here are a few of the best places to visit in France with kids:

Paris. The City of Lights is a must-visit for any family. Kids will love exploring the Eiffel Tower, visiting the Louvre Museum, and taking a ride on the Bateau-Mouches Seine River cruise. There are also plenty of family-friendly parks, such as the Jardin du Luxembourg and the Jardin des Tuileries.

French Riviera. The French Riviera is a sun-soaked paradise with beautiful beaches, charming towns, and stunning scenery. Kids will love swimming, sunbathing, and playing on the beach. There are also plenty of water sports available, such as sailing, kayaking, and windsurfing.

Message ChatGPT...



Apple Intelligence

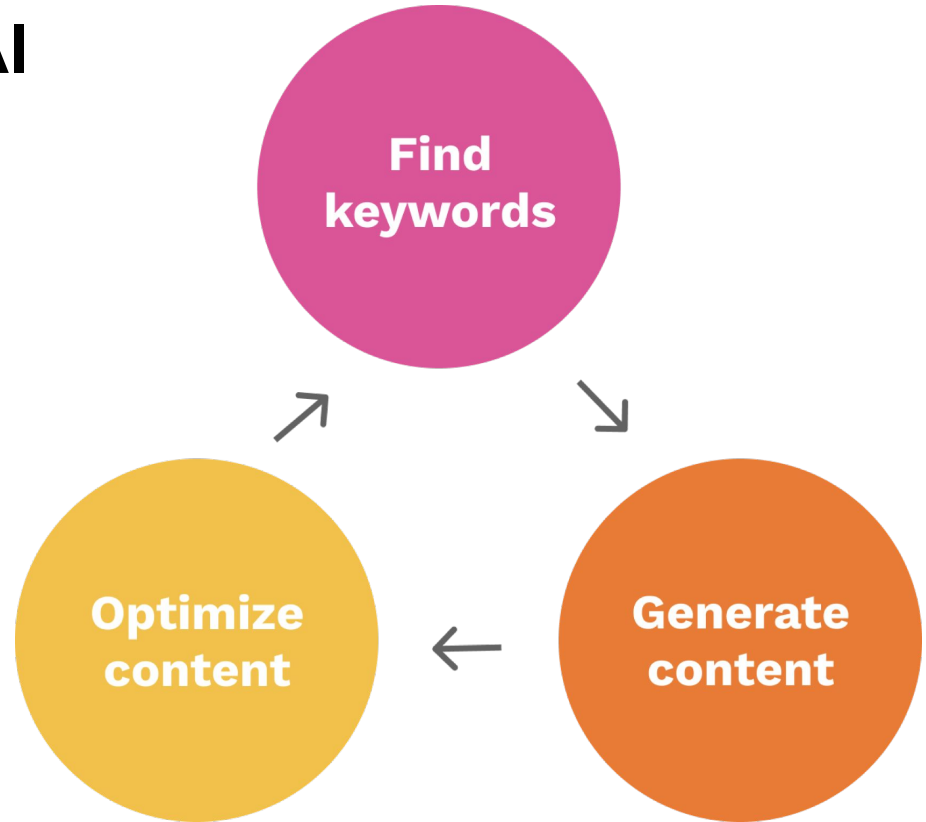
AI for the rest of us.

Coming in beta this fall*



Løs SEO-opgaver med AI

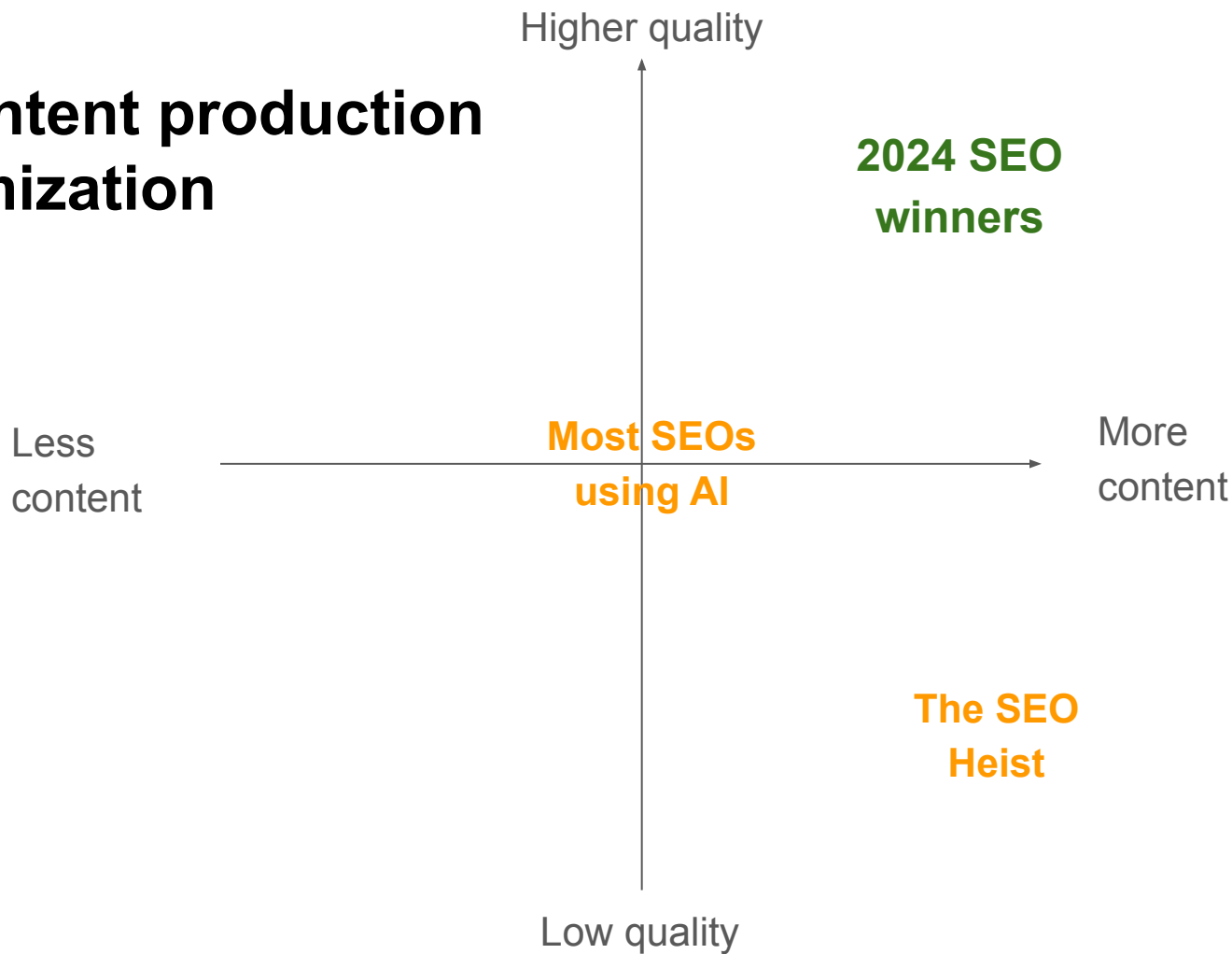
- Alt-tekster
- Titler og meta-beskrivelser
- Outlines
- **FAQs** 🌟🌟🌟
- Keywords
- **Omskrivning** 🌟🌟🌟
- Tekstforfatning
- Produktbeskrivelser
- Osv.



Do's and don'ts

Tip #1

10X content production & optimization



10X

100X

Tip #2

Fokuser på long tail keywords / spørgsmål

nyt pas



hvor lang tid tager det at få nyt pas

hvad koster et nyt pas

hvad gør man med afdødes pas

hvad koster et pas når man er 65 år

hvor længe holder et pas

hvad koster nyt pas ved navneændring

hvor hurtigt kan man få et pas

hvilke lande kan man ikke rejse til med dansk pas

hvad koster pas til børn

hvilke lande kræver visum med dansk pas

hvor sidder chip i pas

Tip #2

Fokuser på long tail keywords / spørgsmål



må man bortskaffe asbest på lyngby genbrugsstation



All Images Videos News Books Finance Web

Tools

Affaldet skal anmeldes til kommunen, hvorefter kommunen anviser affaldet til en godkendt modtager. **Mindre mængder asbestaffald kan du selv aflevere uden anvisning på kommunens genbrugsstation.** Affaldet skal være pakket ind i dobbelt lag plast og afleveres efter genbrugsstationens modtageregler. 15 Aug 2024



Lyngby-Taarbæk Kommune

<https://www.ltk.dk> > erhverv > miljø-og-affald > asbest... ⋮

[Asbest i byggematerialer - Lyngby-Taarbæk Kommune](#)



About featured snippets



Feedback

People also ask ⋮

Kan man aflevere asbest på genbrugspladsen?

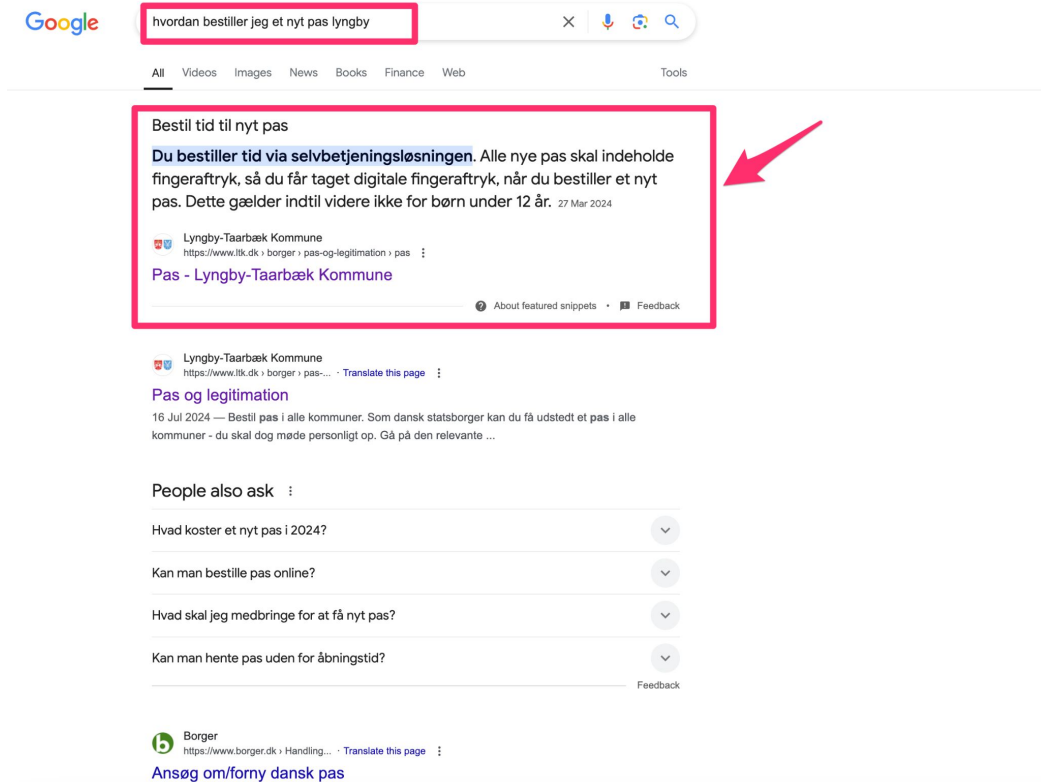


Hvad gør man ved gamle asbestplader?



Tip #2

Fokusér på long tail keywords / spørgsmål



Google

hvordan bestiller jeg et nyt pas lyngby

All Videos Images News Books Finance Web Tools

Bestil tid til nyt pas

Du bestiller tid via selvbetjeningsløsningen. Alle nye pas skal indeholde fingeraftryk, så du får taget digitale fingeraftryk, når du bestiller et nyt pas. Dette gælder indtil videre ikke for børn under 12 år. 27 Mar 2024

Lyngby-Taarbæk Kommune
<https://www.ltk.dk/borger/pas-og-legitimation/pas>

Pas - Lyngby-Taarbæk Kommune

About featured snippets Feedback

Lyngby-Taarbæk Kommune
<https://www.ltk.dk/borger/pas-...> Translate this page

Pas og legitimation

16 Jul 2024 — Bestil pas i alle kommuner. Som dansk statsborger kan du få udstedt et pas i alle kommuner - du skal dog møde personligt op. Gå på den relevante ...

People also ask

Hvad koster et nyt pas i 2024?

Kan man bestille pas online?

Hvad skal jeg medbringe for at få nyt pas?

Kan man hente pas uden for åbningstid?

Feedback

Borger
<https://www.borger.dk/Handling...> Translate this page

Ansøg om/forny dansk pas



Hvor får jeg et pas?

INDHOLD FRA BORGER.DK

Pas

Sidst opdateret 27. marts 2024



Sådan ansøger du om eller fornyer et pas



Hvis du ikke kan nå at få dit pas



Hvad koster et pas?



Hvor længe er passet gyldigt?



Alle børn skal have eget pas



Krav til fotoet i pas



Der skal fingeraftryk i nye pas



Hvis du mister dit pas



Ekstra pas



Personlige forhold

Book tid til borgerservice



Pas og legitimation



Pas

Kørekort



Legitimationskort

Bliv lægdommer

Flytning og adresse



Sygesikring og lægevalg



Din økonomi



Bolig og tilskud



Ægteskab og ceremonier



Gravsteder



MitID og digital post



Sådan ansøger du om eller fornyer et pas

Når du ønsker at få et pas, skal du henvende dig personligt i borgerservice uanset alder. Du kan frit vælge kommune.

Bestil tid til nyt pas

I nogle kommuner skal du bestille tid til nyt pas i den digitale selvbetjeningsløsning, inden du møder op i borgerservice. Undersøg med kommunen, om det er obligatorisk at bestille tid i forvejen.

Du bestiller tid via selvbetjeningsløsningen.

Alle nye pas skal indeholde fingeraftryk, så du får taget digitale fingeraftryk, når du bestiller et nyt pas. Dette gælder indtil videre ikke for børn under 12 år.

Forny dit pas

Hvis du vil forny dit pas, skal du huske at medbringe 2 ting:

- dit eksisterende pas
- et vellignende foto, som lever op til billedkravene.

Bemærk: I nogle kommuner er det et krav, at dit billede bliver taget i borgerservice. Undersøg derfor hos din kommune, om dette er et krav.

Nyt pas eller mistet gammelt pas

Hvis du skal have et helt nyt pas, eller du ikke længere har dit gamle pas, skal du medbringe 2 former for legitimation. Du skal både medbringe:

- original dåbs-, navne- eller fødselsattest, sundhedskort eller anden egnet legitimation
- billedlegitimation.

Bemærk: Hvis du ikke længere har dit gamle pas, vil det koste dobbelt takst at få lavet dit pas. Se mere under "Hvad koster et pas?".

Pas og legitimation

Pas

Kørekort >

Legitimationskort >

Bliv lægdommer >

Flytning og adresse >

Sygesikring og lægevalg >

Din økonomi >

Bolig og tilskud >


Ægteskab og ceremonier >


Gravsteder >

MitID og digital post >

Selvbetjening

 [Ansøg om/forny dansk pas](#)

 [Samtykkeerklæring til ansøgning om pas til børn](#)

 [Ansøg om pas til udlændinge i Danmark](#)

Tip #2

Fokuser på long tail keywords / spørgsmål

borger.dk

Digital Post Mit Overblik Menu

- + Sådan ansøger du om eller fornyer et pas [Start →](#)
- + Hvis du ikke kan nå at få dit pas [Start →](#)
- Hvad koster et pas?**

Priserne på pas (2024) inklusive gebyr for optagelse af fingeraftryk er:

- Børn 0-11 år: 150 kr.
- Børn 12-17 år: 181 kr.
- Personer 18 år - folkepensionsalderen: 893 kr.
- Personer i folkepensionsalderen: 381 kr.

Husk, at pris for et nyt foto til passet kommer oveni. Gebyr for optagelse af fingeraftryk er 31 kr. (2024) og er medregnet i ovenstående priser.

Vær opmærksom på, at prisen på udstedelse af pas eller udstedelse af nyt pas i gyldighedsperioden fordobles (2024), hvis du ikke kan fremvise et gyldigt eller udløbet pas ved ansøgning, eller hvis du fremviser passet i ødelagt stand i forbindelse med ansøgning om fornyelse af pas. Det skal være det seneste udstedte pas, du medbringer ved ansøgning.

Læs mere her på siden under "Hvis du mister dit pas".

- + Hvor længe er passet gyldigt?
- + Alle børn skal have eget pas [Start →](#)
- + Krav til fotoet i pas [Var teksten klar og forståelig?](#)

Tip #3

Udgiv ikke AI-indhold med lukkede øjne

- Strategi
- Research
- Prompting
- Editering
- Faktatjekke
- Fjerne af fluff



ChatGPT

1. Noma, København - Kendt for sin nye nordiske køkken.
2. Geranium, København - Et stjerneklart køkken med unikke smage.
3. Skyggehaven, Aarhus - Berømt for sine magiske retter, der skifter farve og smag.
4. Falsled Kro, Millinge - Hyggelig kro med traditionelle danske retter.
5. Frederikshøj, Aarhus - Luksuriøse retter med et kunstnerisk touch.
6. Søllerød Kro, Holte - Klassisk elegance og fine danske retter.
7. Henne Kirkeby Kro, Henne - Idyllisk beliggenhed og lokalt inspirerede retter.
8. Alchemist, København - En kulinarisk oplevelse der udfordrer sanserne.
9. AOC, København - Fokus på dansk gastronomi med et moderne twist.
10. Kiin Kiin, København - En thailandsk perle i hjertet af byen.



Tip #4

Fejl nummer 1: “Skriv en artikel om...”



skriv en artikel om skattereglerne i danmark



Skattereglerne i Danmark: En Oversigt

Danmark er kendt for sit omfattende skattesystem, som finansierer velfærdsstaten og de offentlige ydelser. Skattesystemet i Danmark er progressivt, hvilket betyder, at skattesatserne stiger med indkomsten. Det danske skattesystem består af forskellige typer skatter, herunder indkomstskat, moms, afgifter og ejendomsskatter. Denne artikel vil give en grundig oversigt over de vigtigste skatteregler i Danmark.

1. Indkomstskat

Indkomstskatten er en af de mest betydningsfulde skattearter i Danmark. Den består af flere elementer:

- **Kommuneskat:** Alle skattepligtige personer i Danmark betaler kommuneskat til den kommune, de bor i. Kommuneskatten varierer fra kommune til kommune og ligger typisk mellem 22% og 27%. Den gennemsnitlige kommuneskat ligger omkring 24%.
- **Statsskat:** Statsskatten er opdelt i to niveauer – bundskat og topskat. Bundskatten udgør 12-16% (2024) og topskatten udgør 15% (2024) af den samlede indkomst.

Tip #4

Tilføj **ALTID** kontekst og key points

Custom instructions ⓘ

What would you like ChatGPT to know about you to provide better responses?

Key points

I en nylig undersøgelse foretaget af Det Nationale Institut for Arbejdsmiljø (NIA), blev det fundet, at virksomheder, der implementerer omfattende wellness-programmer, oplever en reduktion i medarbejderfraværet med op til 25%. Disse programmer inkluderer tiltag såsom ergonomiske arbejdsstationer, som kan reducere forekomsten af muskuloskeletale lidelser (MSDs) blandt medarbejdere med op til 40%.

398/1500

How would you like ChatGPT to respond?

Jeg foretrækker klare, præcise og direkte svar. Brug gerne bullet points til at opsummere nøglepunkter, og inkluder praktiske eksempler eller case-studier, hvor det er relevant. Det er vigtigt for mig, at informationen er opdateret og om muligt suppleret med links til yderligere læsning eller ressourcer.

305/1500

Enable for new chats

Cancel Save

AI-GENERATED DRAFT OPEN BLANK EDITOR

Target keyword *

seo kursus

Title (H1) Leave blank to let AI generate

SEO Kursus - 9 tips til topplaceringer på Google (gratis video)

Brief or comment

Website audit: Prioritize a fast website, as it influences user experience and search engine ranking. Utilize tools like Google PageSpeed Insights for analysis and improvement suggestions.

188/3500

AI-powered SEO optimization

Start with SERP search intent analysis

Add Semantic Richness Keywords

Fotos

Tip #5

Ram søgehensigten med søgeordsoptimering

The screenshot shows the CBS Copenhagen Business School website. The top navigation bar includes the CBS logo, the text 'COPENHAGEN BUSINESS SCHOOL', and a search bar with 'English' and 'SØG' options. Below the navigation bar, there are several menu items: 'BACHELOR', 'Kandidat', 'Enkeltfag, valgfag og supplering', 'Studieliv', 'For internationals', and 'CBS Summer University'. The main content area is divided into two columns. The left column contains a list of links: 'BACHELOR', 'Alle bacheloruddannelser', 'Sammenlign uddannelser', 'Det gode studievalg', 'Optagelse', 'Infomøder om optagelse', 'Åbent hus', 'Studiestart', 'Kandidatuddannelse og job', 'Har du brug for særlig støtte?', and 'Kontakt'. The right column features a large heading 'HA i projektledelse' and a paragraph of text: 'HA PRO giver dig en bred forståelse for virksomheders arbejde med projekter. Du møder forskellige former for projekter, og du lærer at udvikle, gennemføre og evaluere projekter under hensyntagen til den organisatoriske, forretnings- og samfundsmæssige kontekst.' Below the text, there are two links: 'Sammenlign uddannelser >' and 'Optagelse på CBS' bacheloruddannelser >'. At the bottom of the right column, there is a video player showing a building with a play button overlay.

CBS COPENHAGEN BUSINESS SCHOOL

English SØG

UDDANNELSE EFTERUDDANNELSE FORSKNING CBS IMPACT

Bachelor Kandidat Enkeltfag, valgfag og supplering Studieliv For internationals CBS Summer University

BACHELOR

Alle bacheloruddannelser

Sammenlign uddannelser

Det gode studievalg

Optagelse

Infomøder om optagelse

Åbent hus

Studiestart

Kandidatuddannelse og job

Har du brug for særlig støtte?

Kontakt

HA i projektledelse

HA PRO giver dig en bred forståelse for virksomheders arbejde med projekter. Du møder forskellige former for projekter, og du lærer at udvikle, gennemføre og evaluere projekter under hensyntagen til den organisatoriske, forretnings- og samfundsmæssige kontekst.

Sammenlign uddannelser > Optagelse på CBS' bacheloruddannelser >

Uddannelsesrepræsentation

Tip #5

Ram søgehensigten med søgeordsoptimering

The screenshot shows a document editor with a search optimization tool. The document content is as follows:

H1 HA pro. - Erhvervsøkonomi og projektledelse | CBS - Copenhagen Business School

Projektet som arbejdsform
Virksomheder og organisationer arbejder ofte med projekter, når de skal tænke nyt, udvikle og skabe resultater. Projekter kan være store som små, og de kan handle om alt fra forandring af arbejdsgange i virksomheder, digitaliseringsprojekter, tilrettelæggelse af kampagner for frivillige organisationer til organisering af kulturelle events. Projekter involverer som regel samarbejde på tværs af forskellige afdelinger i virksomheden og ofte også samarbejde med partnere uden for virksomheden. Samtidig skal resultaterne nås inden for de økonomiske og tidsmæssige rammer. Projektledelse handler derfor om at udvikle idéer, holde styr på tidsplanen og økonomien, samtidig med at man får alle de involverede til at bidrage til et godt samarbejde. Men det handler også om at overveje mulige scenarier for forandringer, muligheder og usikkerheder i omgivelserne, og ikke mindst at inddrage det forretningsmæssige aspekt.

360° vinkel på projekter
På HA PRO arbejder du med alle dele af et projekt. Du lærer at forstå dets mange facetter og stifter bekendtskab med konkrete styrings- og planlægningsredskaber. Du lærer også, hvor forskelligartede projekter kan være, og hvordan diverse projektformer fungerer i forskellige sammenhænge. Du beskæftiger dig endvidere med projektets forskellige faser – fra udvikling og opstart til afslutning og evaluering – og lærer hvilke udfordringer og risici, der er forbundet med hver fase.

The search optimization tool interface includes the following sections:

- USE THESE KEYWORDS MORE**
 - ledelse ✓
 - bacheloruddannelse
 - finansiering
 - marketing
 - regnskab
 - økonomi ✓
 - uddannelse
 - adgangskrav
 - organisation ✓
 - business administration (+2)
 - virksomheder ✓
 - ha ✓
 - erhvervsøkonomi (+19)
- CONSIDER SEMANTIC RICH KEYWORDS**
 - markedsforhold ✓
 - forretningsstrategi
 - investering
 - forretningsplan
 - økonomistyring
 - markedsanalyse
- TOOLS**
 - RELATED QUESTIONS
 - KEYWORD GAPS
 - COMPETITOR BENCHMARK TABLE

Two red arrows point from the tool's keyword lists to the text in the document. One arrow points from 'ledelse' to 'projektledelse' in the title, and another points from 'erhvervsøkonomi (+19)' to 'Erhvervsøkonomi' in the title.

Tip #5

Ram søgehensigten med søgeordsoptimering

USE THESE KEYWORDS MORE 

ledelse ✓

bacheloruddannelse

finansiering

marketing

regnskab

økonomi ✓

uddannelse

adgangskrav

organisation ✓

business administration (+2)

virksomheder ✓

ha ✓

erhvervsøkonomi (+19)

Tip #5

Ram søgehensigten med søgeordsoptimering

Paragraph B I ↺ ⋮ ⋮ ↶ ⋮ AUTO-GENERATE SETTINGS EXPORT

Virksomheder opstarter ofte projekter, fordi de ønsker en form for forandring. Men forandring kan skabe usikkerhed og modvilje, alt imens godt samarbejde, motivation og opbakning blandt medarbejderne er afgørende for projektets succes. Organisering, ledelse og styring står derfor helt centralt i god projektledelse, og du vil arbejde med og diskutere begreber som magt, roller, konflikter og dynamikker i forbindelse med projekter og samarbejde i teams. Du vil lære meget om ledelse, men det er ikke det samme som, at du bliver leder i bred forstand. Fokus er derimod på at styrke dig som projektleder.

Et bagvedliggende forretningsperspektiv

Projekter kan have kritisk betydning for virksomhedens resultater, og HA PRO giver dig derfor en grundlæggende forretningsforståelse. Du kommer hele vejen rundt om virksomheders økonomi og lærer, hvordan den hænger sammen i virksomheden, og hvordan den påvirkes af eksterne markedsforhold. Du vil bl.a. arbejde med, hvad der bidrager til indtjeningen, hvad der driver omkostningerne, og hvordan virksomheden kan finansiere sine aktiviteter og projekter samt styre økonomien.

Mere end en teoretisk vinkel på projekter

HA PRO giver dig først og fremmest en teoretisk tilgang til projektledelse i virksomheder, men du arbejder også med teorier og samarbejde fra en praktisk vinkel. Du afslutter hvert studieår med et større projekt, som tager udgangspunkt i konkrete og virkelige cases. Du arbejder sammen med dine medstuderende om disse årsprojekter og også ved flere andre eksaminer. For at du kan komme helt tæt på virkeligheden, og hvordan projekter kan tage form, har du også mulighed for at komme i et projektorienteret forløb i en virksomhed undervejs i dit studie.

Hør studerende fortælle om HA PRO

Få et indblik i de studerendes tanker om og oplevelser på HA PRO

568 of 465 words

INCLUDE "ERHVERVSØKONOMI"

These are the places in your text that we suggest you to insert the selected keyword.

Du kommer hele vejen rundt om virksomheders økonomi og lærer, hvordan den hænger sammen i virksomheden, og hvordan den påvirkes af eksterne markedsforhold.

SUGGESTED

Du kommer hele vejen rundt om virksomheders økonomi og erhvervsøkonomi og lærer, hvordan den hænger sammen i virksomheden, og hvordan den påvirkes af eksterne markedsforhold.

REJECT

ACCEPT

CURRENT

HA PRO giver dig først og fremmest en teoretisk tilgang til projektledelse i virksomheder, men du arbejder også med teorier og samarbejde fra en praktisk vinkel.

SUGGESTED

HA PRO giver dig først og fremmest en teoretisk tilgang til projektledelse og erhvervsøkonomi i virksomheder, men du arbejder også med teorier og samarbejde fra en praktisk vinkel.

REJECT

ACCEPT

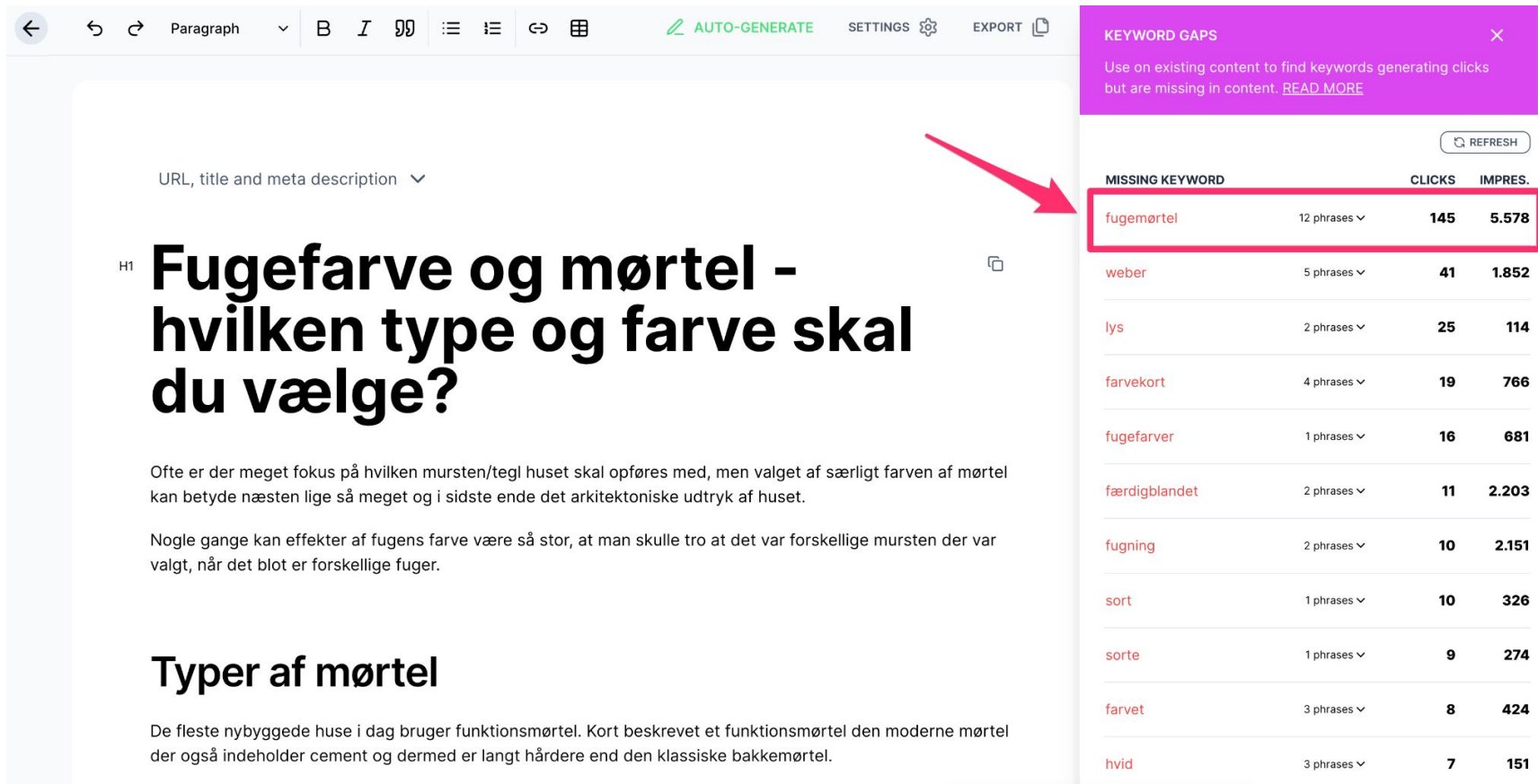
RETRY

Message AI assistant...

CLOSE

Tip #6

Google Search Console Data = Next level tilgængelighed



URL, title and meta description ▾

H1 Fugefarve og mørtel - hvilken type og farve skal du vælge?

Ofte er der meget fokus på hvilken mursten/tegl huset skal opføres med, men valget af særligt farven af mørtel kan betyde næsten lige så meget og i sidste ende det arkitektoniske udtryk af huset.

Nogle gange kan effekter af fugens farve være så stor, at man skulle tro at det var forskellige mursten der var valgt, når det blot er forskellige fuger.

Typer af mørtel

De fleste nybyggede huse i dag bruger funktionsmørtel. Kort beskrevet et funktionsmørtel den moderne mørtel der også indeholder cement og dermed er langt hårdere end den klassiske bakkemørtel.

KEYWORD GAPS

Use on existing content to find keywords generating clicks but are missing in content. [READ MORE](#)

REFRESH

MISSING KEYWORD		CLICKS	IMPRES.
fugemørtel	12 phrases ▾	145	5.578
weber	5 phrases ▾	41	1.852
lys	2 phrases ▾	25	114
farvekort	4 phrases ▾	19	766
fugefarver	1 phrases ▾	16	681
færdigblandet	2 phrases ▾	11	2.203
fugning	2 phrases ▾	10	2.151
sort	1 phrases ▾	10	326
sorte	1 phrases ▾	9	274
farvet	3 phrases ▾	8	424
hvid	3 phrases ▾	7	151

Tip #7

Lav originale videoer, billeder og lyd på flere sprog!

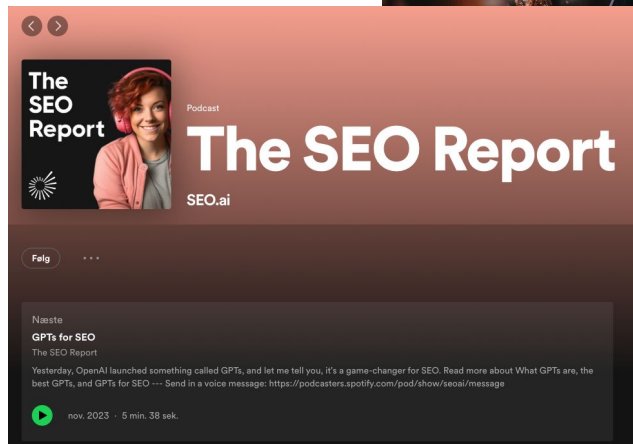
Midjourney



HeyGen



ElevenLabs



Tip #8

Optimer læsbarheden

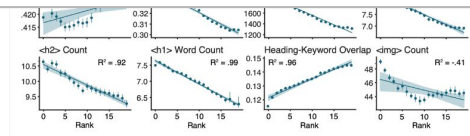
There are several ethical concerns surrounding artificial intelligence, a rapidly advancing field that has the potential to revolutionize various aspects of our lives. One of the biggest concerns is the possibility of AI being used in ways that violate privacy, harm individuals, or discriminate against certain groups of people. With the increasing prevalence of AI technologies, it is crucial to address these concerns and ensure that AI is developed and deployed in an ethical and responsible manner.

One of the primary ethical concerns surrounding AI is the violation of people's privacy. Facial recognition technology, which relies on artificial intelligence, has come under scrutiny for its potential to track individuals without their consent. This technology has been used in various contexts, such as surveillance systems, public spaces, and even social media platforms. The ability of AI algorithms to interpret and analyze vast amounts of personal data, including social media posts and search history, raises concerns about the unauthorized collection and use of sensitive information without individuals' knowledge or consent.

Another significant concern is the potential harm that AI can cause to individuals. AI algorithms used in decision-making processes, such as loan approvals or employment screenings, may inadvertently introduce biases that lead to unfair outcomes for certain groups of people. For example, if an algorithm is trained on historical data that reflects societal biases, it may perpetuate those biases and result in discriminatory practices. Additionally, in safety-critical applications like self-driving cars, the malfunctioning of AI systems can pose risks to individuals' safety, potentially leading to accidents or other forms of harm.

Lastly, there is a growing concern that AI could be used to discriminate against certain groups of people. AI algorithms trained on biased datasets may inadvertently perpetuate existing biases and discriminate against individuals based on factors such as race, gender, or socioeconomic status. This can have far-reaching consequences, affecting areas such as employment opportunities, access to financial services, and even criminal justice proceedings. It is essential to address these concerns and ensure that AI systems are designed and implemented with fairness and inclusivity in mind.

In conclusion, while artificial intelligence holds immense potential for innovation and advancement, it is crucial to address the ethical concerns surrounding its use. Privacy violations, potential harm to individuals, and discrimination are among the key concerns that need to be carefully considered and mitigated. By promoting transparency, accountability, and responsible development practices, we can harness the power of AI while ensuring that it benefits society as a whole.



Study findings: associations between the position and the average quantity of affiliate links, headings etc

The research team, spread across Leipzig University, Bauhaus-Universität Weimar, and ScADS.AI in Germany, embarked on a **year-long empirical analysis** to delve into how SEO-affiliated content affects the performance of three major search engines: Google (proxied by Startpage), Bing, and DuckDuckGo.

I think is super interesting – and also there are some takeaways on what SEO tactics actually works!

Main conclusion; Google is infected with SEO spam

Overall the main conclusions is this:

The search results are showing a disproportional amount of SEO spam content including affiliate links. And it's getting harder to tell real content from spam, especially with AI-generated content. Even though search engines update their algorithms to fight SEO spam, the improvements are temporary.

The main takeaways outlined by the research team are:

- Search Engines Struggle with SEO Spam:** All examined search engines, including Google (via Startpage), Bing, and DuckDuckGo, have significant challenges in filtering out highly optimized SEO spam, particularly within their product review search results.

Prompts examples:

Create an FAQ with short, expert answers
Add subheadings and line breaks to this
Write a quote that contradicts the norms

Tip #9

Templates

- Ved website-migreringer
- Opdatering af gammelt indhold
- Til FAQs

Tip #9

Templates

← BACK

Ajourfør gammel side

Omskriver gammelside og tilpasser vores nye website

H1

Custom H1 prompt



SEO Title

Custom seo title prompt



Meta Description

Custom description prompt



Dine fordele



Hvad er...



Custom prompt + Sub-heading



DRAG ELEMENT HERE TO ADD SECTION

AVAILABLE ELEMENTS

Drag elements in to include them in the template.

SECTIONS

Short text description

Create a brief, one-paragraph overview of the product or topic.

Product recommendations

Describe why this product is a great choice, focusing on its main uses and benefits.

Table with PROs and CONs

Develop a table that lists the pros and cons of the product, helping users weigh the advantages and potential drawbacks.

Table with benefits

Generate a table that outlines the benefits of using the product or topic, linking each benefit to a corresponding feature.

Table with features

Create a table that details the key features of the product or topic, including brief descriptions and their impact.

List with all key elements

List all the important features or elements of the product, with a brief explanation for each.

Text with 3 key benefits

Highlight the top three benefits of the product, explaining why each one is important.

Brand story

Write the brand story for KEYWORD, including its origin, mission, and the values that make it unique.

Buying guide

Provide guidance on what to consider when purchasing this product, including tips and factors that

Tip #9

Templates 

**Har I sider der minder
om hinanden?**

Tip #9

Templates 

**100X ajourførelse af
eksisterende indhold**

Tip #10

Vis din ekspertise med data + tabeller

Health and Flavor Profiles

Organic and biodynamic wines carry intriguing health implications tied to their minimal interventionist approach. The absence of synthetic pesticides and herbicides, which are often used in conventional farming, reduces exposure to potentially harmful chemicals for both the vineyard workers and consumers.

Organic and biodynamic viticulture yields wines with authentic terroir expression and nuanced flavors from well-tended soil and natural ferments. Biodynamic farming's focus on biodiversity and soil vitality may increase polyphenol concentration, offering health benefits like anti-inflammatory and antioxidant properties.

Enhancing the Drinking Experience:

- Connoisseurs often note a vibrancy and liveliness on the palate when evaluating organic and biodynamic wines.
- Wine crafted in harmony with nature can reveal intricate layers of aroma and flavor unmasked by chemical interference.
- The health and flavor profiles of organic and biodynamic wines enhance the overall drinking experience.
- Organic and biodynamic wines marry well-being with sensory delight, captivating enthusiasts seeking purity and exuberance in their glass.

Reading Organic Wine Labels

Deciphering labels requires astute observation.

When confronting a bottle adorned with "Organic," it's crucial to comprehend the underlying certifications and standards. Various countries have their own protocols for organic wine certification, which can affect the types and quantities of substances permissible in viticulture and viniculture. Attention must be devoted to understanding the implications of these certifications on the wine within.

Health and Flavor Profiles

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Wine Type	Flavor Profiles
Chardonnay	Butter, vanilla, tropical fruits, citrus, apple, pear, oak
Sauvignon Blanc	Citrus, grass, green bell pepper, gooseberry, passion fruit, tropical fruits
Pinot Noir	Red berries, cherry, raspberry, mushroom, earthy, floral
Merlot	Black cherry, plum, chocolate, herbs, cedar, tobacco
Cabernet Sauvignon	Blackcurrant, blackberry, black cherry, vanilla, tobacco, cedar, chocolate
Syrah/Shiraz	Blackberry, black pepper, smoked meat, black olive, violet, chocolate
Riesling	Apple, pear, peach, apricot, honey,

Tip #10

Sundhed.dk

Heading 2

AUTO-GENERATE SETTINGS EXPORT

Hvad er symptomerne på forkølelse?

Symptomerne er genkendelige. Man har ondt i halsen, føler sig alment syg og har evt. let feber i starten. Dertil kommer snue/løbende næse, tilstoppet næse og hoste.

Sekretet fra næsen ("snottet") starter med at være vandtyndt, men bliver efterhånden tykkere og gulligt, hvilket kan mistolkes som bihulebetændelse.

Symptomerne er mest udtalte efter 3-4 døgn, og er som regel helt væk efter 7-10 døgn.

Børn får i deres første leveår ofte høj feber, når de er forkølede. De spiser kun lidt, bliver utilpasse og uroligt på grund af tilstoppet næse.

Symptom	Beskrivelse	Varighed
Ondt i halsen	Smerter i halsen, ofte det første tegn på forkølelse	1-3 dage
Almen sygdomsfornemelse	Følelse af generel utilpashed og træthed	3-7 dage
Let feber	Mild temperaturstigning, typisk i starten af forkølelsen	1-3 dage
Snue/løbende næse	Vandtyndt sekret fra næsen, som senere kan blive tykkere og gulligt	3-7 dage
Tilstoppet næse	Blokeret næse, der gør vejtrækning gennem næsen vanskelig	3-7 dage

1169 of 885 words

forkølelse

75% Reach 74% to average competitors

SEO TITLE Optimised ✓

Introduction

Subheadings

FAQ

Key Points

Quote

List

Featured snippet

Improve

Rephrase

Apply Brand Voice

Shorten

Lengthen

Correct spelling & grammar

Summarize

Table

DRAG AND DROP

Message AI assistant...

Table

Vil I høre min favorit?

**Flere featured
snippets?**

can val Kilmer speak



All Images Videos News Shopping More

Tools

About 346,000 results (0.42 seconds)

Can Val Kilmer talk? No, due to intensive throat cancer treatments, Val Kilmer's ability to speak or talk has been significantly compromised. Sep 18, 2023



SEO.ai

<https://seo.ai> › blog › val-kilmers-ai-voice-in-top-gun

[Val Kilmer's Voice in Top Gun: How AI recreated his voice](#)



About featured snippets • Feedback

People also ask

Why does Val Kilmer not talk in Top Gun?



Are Val Kilmer and Tom Cruise friends?



Is hangman Iceman's son?



Was Val Kilmer's daughter in Top Gun: Maverick?



Feedback



how many search engines are there



All

Images

Videos

Shopping

News

More

Tools

In the world

Google

In India

About 400,000,000 results (0.27 seconds)

Across the globe, there are **over 1500** search engines, including niche ones catering to specific features and unique to various countries. 30 of these are dedicated solely to general web searching.



SEO.ai

<https://seo.ai> › [blog](#) › [how-many-search-engines-are-there](#) ⋮

How Many Search Engines Are There? Statistics & Facts (2024)



About featured snippets



Feedback



how many instagram users are there



All

Images

News

Videos

Shopping

More

Tools

In the world

Female

Male

Daily active

Verified

Indian

About 1,170,000,000 results (0.41 seconds)

With **2.4 billion** active instagram users, the user base represent approximately one-fourth of the world's active internet users each month. As Instagram approaches its 13th anniversary in 2024, it continues to evolve and innovate, introducing new features and refining its algorithms.



SEO.ai

<https://seo.ai> › [blog](#) › [how-many-users-on-instagram](#)

How Many Users on Instagram? Statistics & Facts (2024)



About featured snippets



Feedback



google employee count



All

News

Images

Videos

Shopping

More

Tools

2024

By country

By year

By race

Us

Tech

About 3,010,000,000 results (0.35 seconds)

Google's employee count stands at **182,502**, according to the latest data from the fourth quarter of 2023. This figure shows a slight decrease compared to the previous count of 182,381.



SEO.ai

<https://seo.ai> › [blog](#) › [how-many-people-work-at-google](#) ›

How Many People Work at Google? Statistics & Facts (2024)



About featured snippets



Feedback



seo pay per lead



All Images Videos News Shopping : More

Tools

About 98,500,000 results (0.42 seconds)

PPL is a payment model in SEO where advertisers pay for each qualified lead generated through their marketing efforts.



SEO.ai

<https://seo.ai> › [faq](#) › [pay-per-lead-ppl](#) ⋮

Pay per Lead (PPL) - SEO.ai



About featured snippets



Feedback



how many searches on google



All

Images

Shopping

News

Videos

More

Tools

Per month

Per year

Per hour

For a word

Per day

Per minute

Per second

2021

Per decade

About 922,000,000 results (0.39 seconds)

How Many People Use Google a Day? Approximately 99,000 search queries are processed by Google every second, resulting in about **8.5 billion searches daily** and roughly 2 trillion global searches annually.



SEO.ai

<https://seo.ai> › [blog](#) › [how-many-people-use-google](#) ⋮

How Many People Use Google? Statistics & Facts (2024)



About featured snippets



Feedback

Tip #11

Få flere “featured snippets”

By embracing AI, businesses can unlock unprecedented efficiencies and gain a competitive edge in their respective industries.

Take a closer look at the AI trend and explore the possibilities it holds for your business.

What Is the AI Trend?

The AI trend is the growing integration of artificial intelligence in various sectors to enhance efficiency and user experiences.

For your business, this means leveraging AI can unlock unprecedented efficiencies and competitive advantages.

2 Key Reasons AI Trends Are Transforming Businesses

Generated
with Super
Prompt

Google

what's the ai trend



Images

News

Perspectives

Videos

TikTok

On Instagram

Facebook

In business

About 150,000,000 results (0.26 seconds)

The AI trend is the growing integration of artificial intelligence in various sectors to enhance efficiency and user experiences. For your business, this means leveraging AI can unlock unprecedented efficiencies and competitive advantages. Sep 15, 2023



SEO.ai

<https://seo.ai> › [blog](#) › [what-is-the-ai-trend](#)

What Is the AI Trend? Top 10 Artificial Intelligence Trends (2023)

About featured snippets • Feedback

Tip #10

Få flere “featured snippets”

**Generated
with Super
Prompt**



What Is the AI Trend?

The AI trend is the growing integration of artificial intelligence in various sectors to enhance efficiency and user experiences.

For your business, this means leveraging AI can unlock unprecedented efficiencies and competitive advantages.

Dansk English Deutsch

Skat af egen virksomhed

Fra midten af marts til 1. juli skal du oplyse dit endelige over- eller underskud og udfylde dit oplysningskema (det der tidligere hed selvangivelse). Så får du din årsopgørelse, hvor du kan se, om du skal betale mere i skat eller have penge tilbage.

Du betaler løbende skat af din virksomhed ved at skrive det beløb, du forventer at få i overskud eller underskud på din forskudsopgørelse. Hvis dit over- eller underskud ændrer sig, kan du løbende ændre det på din forskudsopgørelse.

Læs også om skat ved Covid-19-kompensations- og hjælpepakker



Oplys dit resultat i rubrik 111 eller 112 på din årsopgørelse



Oplys dit forventede resultat i felt 221 eller 435 på din forskudsopgørelse

▼ Kort om oplysningskemaet og fristen

▼ Sådan laver du dit årlige regnskab

▼ Sådan oplyser du dit resultat (oplysningskemaet)

Egen virksomhed

Skat af egen virksomhed

Regnskab, bogføring og faktura

Fradrag for virksomhedens udgifter

Afklar virksomhedens skatteforhold

Sådan lukker du din virksomhed

Etablerings- og iværksætterkonto

Crowdfunding

Gæld

Fradrag for landmænd

Har du spørgsmål om skat af egen virksomhed?



Ring til os
inden kl. 16:00

> 72222881

Forventet ventetid:
Ca. 1 minutter

Læs mere

Ansøgning om fritagelse for

Tip #10

Step 1: Skriv en snippet med AI

Prompt:

Skriv et kort definitionsspørgsmål (H2) efterfulgt af et kort ekspertsvar på 10 til 14 ord, der starter med "Årsopgørelse". Skriv derefter en kort sætning, der gentager svaret, men er skræddersyet specifikt til målgruppen, der starter med "For virksomheder, er årsopgørelsen"

[Indsæt artikel/kontekst]

Tip #10

Step 1: Skriv en snippet med AI

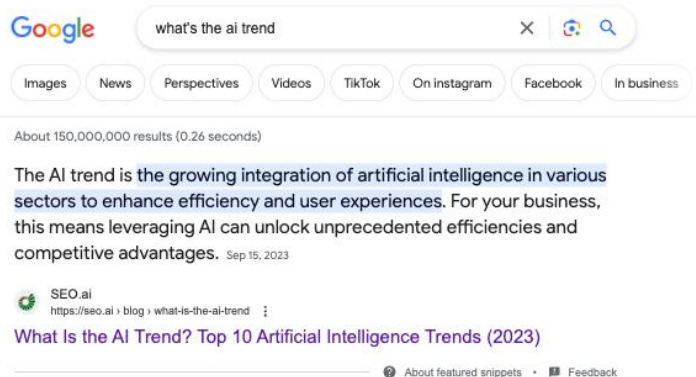
Hvad er en årsopgørelse?

En årsopgørelse er en årlig rapport, der giver et overblik over en virksomheds økonomiske situation.

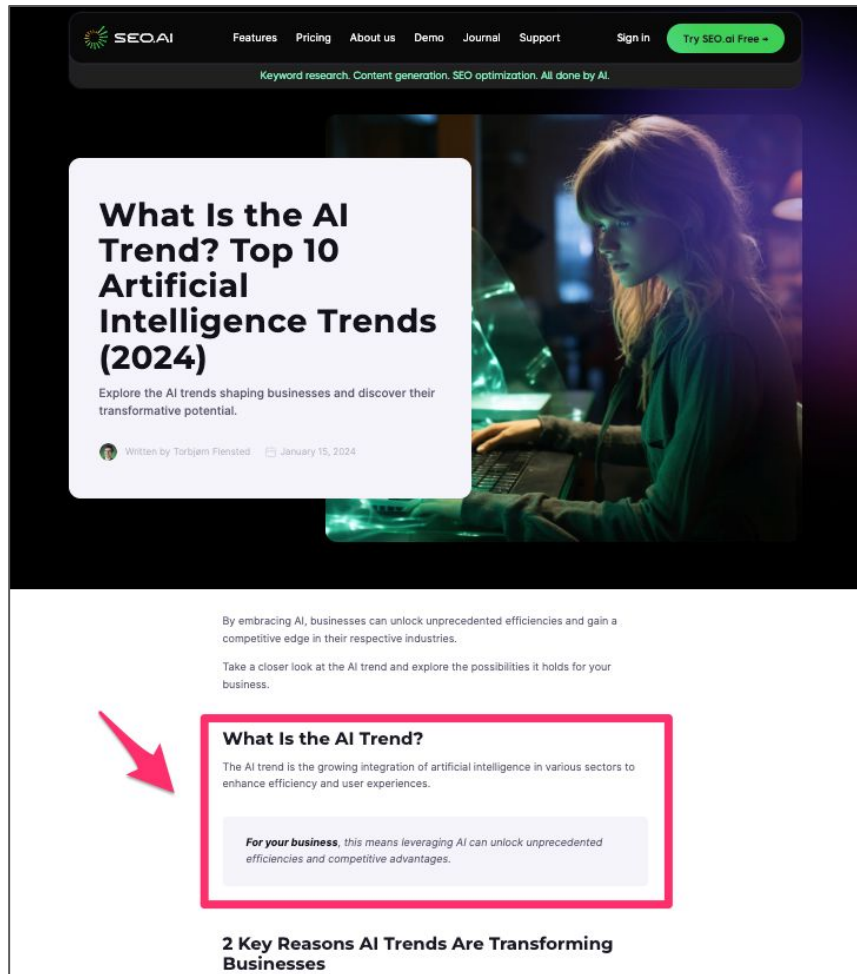
For virksomheder er årsopgørelsen et essentielt værktøj, der giver et klart billede af den økonomiske præstation og muliggør strategisk planlægning og vækst.

Tip #10

Step 2: Indsæt højt oppe i artiklen eller som som #1 i FAQ



Google search results for "what's the ai trend". The search bar shows the query and navigation options like Images, News, Perspectives, Videos, TikTok, On Instagram, Facebook, and In business. The results show approximately 150,000,000 results in 0.26 seconds. The top result is from SEO.ai, titled "What Is the AI Trend? Top 10 Artificial Intelligence Trends (2023)". A red arrow in the original image points to the highlighted text in the snippet: "The AI trend is the growing integration of artificial intelligence in various sectors to enhance efficiency and user experiences. For your business, this means leveraging AI can unlock unprecedented efficiencies and competitive advantages." Below the snippet are links for "About featured snippets" and "Feedback".



Article page from SEO.ai. The header includes the SEO.ai logo, navigation links (Features, Pricing, About us, Demo, Journal, Support), and a "Sign In" button. A green button says "Try SEO.ai Free". Below the header is a navigation bar with the text "Keyword research. Content generation. SEO optimization. All done by AI." The main content area features a large image of a woman working on a laptop. The article title is "What Is the AI Trend? Top 10 Artificial Intelligence Trends (2024)". The subtitle is "Explore the AI trends shaping businesses and discover their transformative potential." The author is "Written by Torbjørn Fløensted" and the date is "January 15, 2024". The article text includes: "By embracing AI, businesses can unlock unprecedented efficiencies and gain a competitive edge in their respective industries." and "Take a closer look at the AI trend and explore the possibilities it holds for your business." A red arrow points to a highlighted section titled "What Is the AI Trend?" which contains the text: "The AI trend is the growing integration of artificial intelligence in various sectors to enhance efficiency and user experiences." Below this is a callout box with the text: "For your business, this means leveraging AI can unlock unprecedented efficiencies and competitive advantages." The article concludes with the heading "2 Key Reasons AI Trends Are Transforming Businesses".

Hvilken video er **ikke** AI-genereret?



1

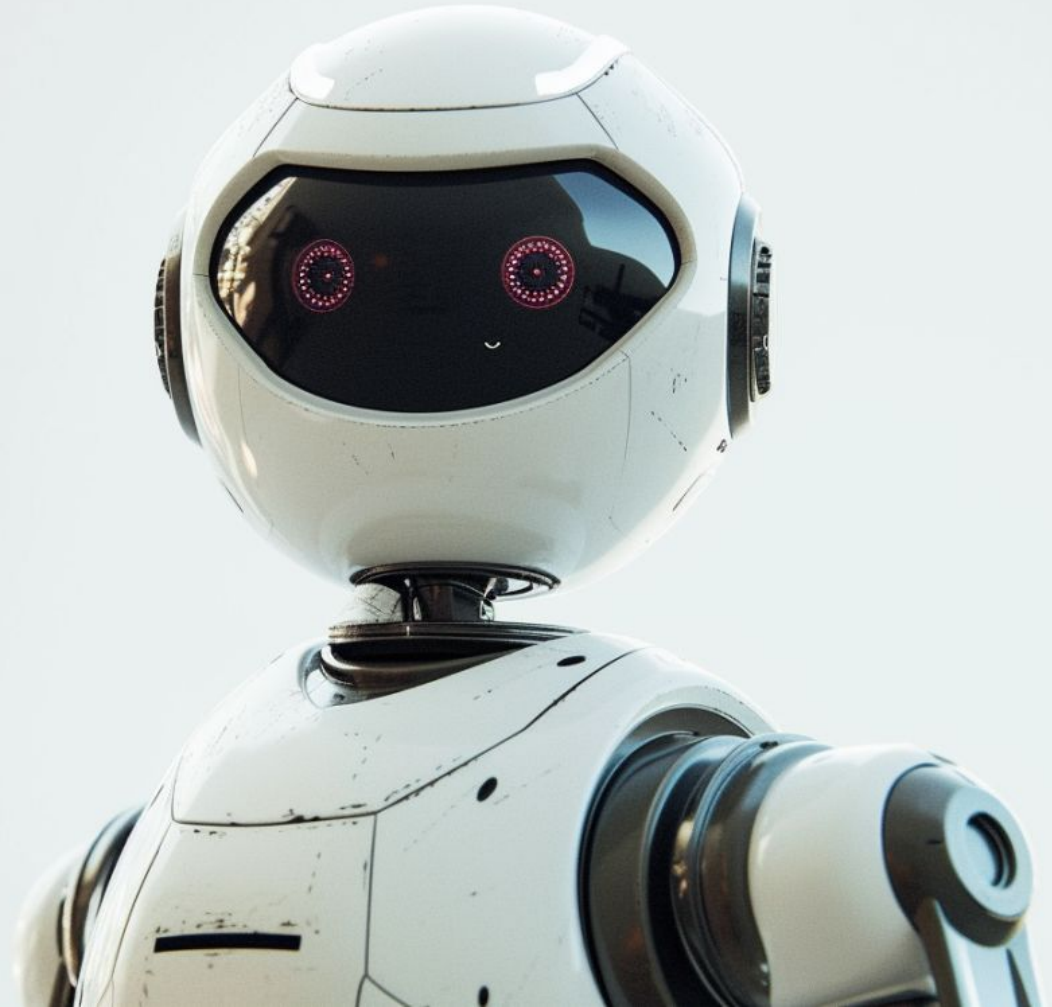


2



3

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SEO nørd siden 2004

Torbjørn Flensted

- Co-founder, SEO.AI
- 100+ podcast episoder
- Drevet SEO-bureau i 15 år
- Rådgivet tusinder af kunder
- Skrevet 5 SEO-bøger

